

2018
POCONO
Cupcake Challenge



On the Grand Lawn of The Shawnee Inn and Golf Resort
A BENEFIT FOR UNITED WAY OF MONROE COUNTY

JUDGING

1. All entries must be checked-in and on display by 11:00 am on the day of the event.
2. Judging will be taking place in two phases: Panel of Judges and People's Choice.
3. Votes will be collected, counted, and tabulated.
4. Winners will be announced and prizes presented.
5. No person, under any circumstances, shall interfere with the judges during their adjudications or offer any criticism of any display or another contestant. Violators of this rule shall be excluded immediately from the contest. Judges' decision will be final.

CAKE AND DISPLAY SPECIFICATIONS

1. There will be no running water, refrigeration, or electrical outlets provided for use for your entry. We will not be accepting any entries that require refrigeration.
2. Each display must be self-contained.
3. Contestants may arrive at The Shawnee Inn and Golf Resort, beginning at 9:30 am and must be set up no later than 11:00 am to be judged for the best booth category. Judging of your display booth begins promptly at 11:00 am, with or without contestants present. Any late entries may be disqualified from the judgement process.
4. Contestants are in charge of the presentation and display of their creations. Props, tiered plates, and other display pieces are excellent tools to enhance your presentation and are the sole responsibility of the contestant. (No props should exceed a 10' x 10' space)
5. The use of fresh flowers is permitted on your display. The only fresh floral product actually touching the cupcake entry must be of an edible nature.
6. Judges will be evaluating best overall cupcake based on taste and originality. All entries will be divided into three different categories: Professional Baker, Home Baker, and Junior Baker and BEST VENDOR'S DISPLAY BOOTH. In addition, there will be a PEOPLE'S CHOICE award.
7. Contestants must submit a Entry Form either in person to the Sales Office at The Shawnee Inn and Golf Resort, in the mail to the below address, or online at www.ShawneeInn.com/Pocono-Cupcake-Challenge/.
8. Contestants may provide supplemental signage listing name of creator, cupcake, and ingredients. Signage and/or promotional materials are allowed; although it should be of limited size and tastefully presented. Each contestant will receive an eight foot table for set up and display of their entry. Displays may not exceed the space assigned to the contestant. Additional table coverings are permitted. All other materials necessary for presentation are the responsibility of the contestants.
9. Contestants and/or a representative will be required to stay with each display and serve cupcakes to all ticket holders for the duration of the event which begins at noon and will conclude at 3:00 pm.
10. Displays must remain intact until the conclusion of the event at 3:00 pm unless otherwise instructed by the coordinators of the event.
11. All Junior Bakers must be accompanied by an adult.
12. We highly suggest bringing an EZ-Up Tent or Canopy Pop-Up Tent--the sun can get hot. (No tent or props should exceed a 10' x 10' space)

MAILING ADDRESS:

The Shawnee Inn and Golf Resort
c/o Melissa Owen
P.O. Box 67
Shawnee on Delaware, PA 18356

ONLINE SUBMISSION: ShawneeInn.com/Pocono-Cupcake-Challenge

\$50.00 CREDIT CARD DEPOSIT: All Pocono Cupcake Challenge entrants must submit a valid credit card for which an amount of \$50.00 U.S. Dollars will be charged immediately to be refunded when you show up for the day's event. In the case of any non-emergency cancellation less than 7 days prior to event, the \$50.00 deposit will be given as a charitable donation to the United Way of Monroe County. All entry submissions must be completed with credit card information or entry is not valid.

ShawneeInn.com | 800-SHAWNEE

100 Shawnee Inn Drive, Shawnee on Delaware, Pennsylvania 18356