

SPONSORSHIP FORM

A benefit for United Way of Monroe County



POCONO Cupcake Challenge

On the Grand Lawn of The Shawnee Inn and Golf Resort

For easy submission, simply complete the following Sponsorship Form and send it to the mailing address listed below.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

DAYTIME PHONE (_____) - _____ - _____ EMAIL ADDRESS _____

SPONSORSHIP LEVEL (PLEASE CHECK ONE) \$200 \$100 \$75

CREDIT CARD # _____ EXPIRATION DATE _____ CID# _____



For those Sponsors not paying by credit card, please make a check payable to The Shawnee Inn and Golf Resort c/o Melissa Owen and mail it to the following:

MAILING ADDRESS:

The Shawnee Inn and Golf Resort
c/o Melissa Owen
P.O. Box 67
Shawnee on Delaware, PA 18356

GET NOTICED! Don't forget to include a copy of your sponsorship form with your payment. Plus, please send us your logo and hyperlink to your web or facebook page to events@shawneeinn.com, so we may make arrangements for proper sponsorship recognition.

\$200 – SWEET TREATS BENEFACTOR

- Logo on the event t-shirt **NEW!** (Deadline for logo submission is August 16th)
- 8 Cupcake Challenge event tickets
- Inclusion in donated radio and television airtime from media partners (whenever possible)
- Opportunity to display business banners during event
- Sponsor booth at the Pocono Cupcake Challenge event
- Logo on digital and printed collateral used to promote event; including flyers, website, eblasts, and social media presence
- **Website** (Average of 80,000 visits per month)
- **Email Blasts** (Average audience of 10,000)
- **Social Media** (Over 15,000 Facebook fans, over 2,000 Twitter followers); Facebook, Twitter, Instagram, LinkedIn, Google+
- Hotlink from Cupcake Challenge advertising to your business website (Website, email, and social), whenever possible
- Verbal recognition during event

\$100 – ICING ON THE CAKE BENEFACTOR

- 4 Cupcake Challenge event tickets
- Opportunity to display business banners during event
- Sponsor booth at the Pocono Cupcake Challenge event
- Logo on digital and printed collateral used to promote event; including flyers, website, eblasts, and social media presence
- **Website** (Average of 80,000 visits per month)
- **Email Blasts** (Average audience of 10,000)
- **Social Media** (Over 15,000 Facebook fans, over 2,000 Twitter followers); Facebook, Twitter, Instagram, LinkedIn, Google+
- Hotlink from Cupcake Challenge advertising to your business website (Website, email, and social), whenever possible
- Verbal recognition during event

\$75 – FONDANT BENEFACTOR

- Sponsor booth at the Pocono Cupcake Challenge event
- Logo on digital and printed collateral used to promote event; including flyers, website, eblasts, and social media presence
- **Website** (Average of 80,000 visits per month)
- **Email Blasts** (Average audience of 10,000)
- **Social Media** (Over 15,000 Facebook fans, over 2,000 Twitter followers); Facebook, Twitter, Instagram, LinkedIn, Google+
- Hotlink from Cupcake Challenge advertising to your business website (Website, email, and social), whenever possible
- Verbal recognition during event

ShawneeInn.com | 800-SHAWNEE

100 Shawnee Inn Drive, Shawnee on Delaware, Pennsylvania 18356